

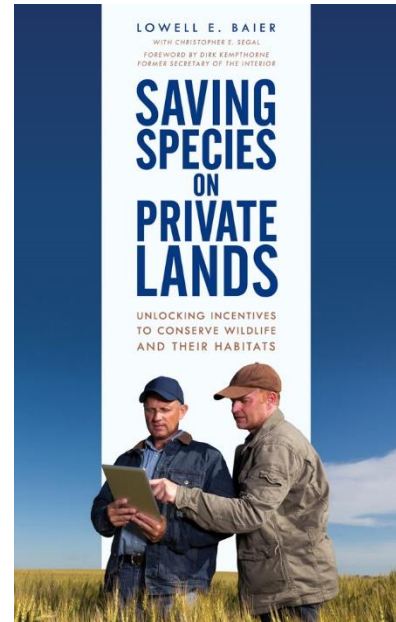
## For Immediate Release

Contact:  
Lowell E. Baier  
(301) 346-9701  
lebaier@lawbaier.com

### ***Saving Species on Private Lands Serves as Handbook for Ranchers, Private Landowners***

*Lowell E. Baier's latest book available now.*

**BETHESDA, Maryland** – Attorney, legal and environmental historian, and author Lowell E. Baier draws on his 55 years of experience as a natural resources and wildlife conservation advocate in his latest book *Saving Species on Private Lands: Unlocking Incentives to Conserve Wildlife and Their Habitats*.



This book is a guide for private landowners who want to conserve fish and wildlife on their lands. Whether engaged in farming, ranching, forestry, mining, energy development or other businesses, private working lands all have value as wildlife habitat with the proper management and financial support. This book provides landowners and their partners with a roadmap to achieve conservation compatible with their financial and personal goals.

Specifically, this book seeks to 1) explain wildlife conservation on private lands; 2) show readers how to develop land management plans for wildlife; 3) decipher the Endangered Species Act and how private landowners can address it; and, 4) access financial and technical assistance to conserve wildlife, and identify non-governmental organization (NGOO partners).

“This straightforward handbook will rally the ecological power of private landowners. By clarifying multiple confusing laws, amendments and regulations, it spreads a map for landowners and advocates to travel together. As a guide to new progress, Lowell Baier’s *Saving Species on Private Lands* is a welcome hope,” Dirk A. Kempthorne, U.S. Secretary of Interior (2006-2009), Idaho governor (1999-2006), U.S. senator (1993-1999).

This book introduces the art and language of land management planning as well as regulatory compliance with laws such as the Endangered Species Act of 1973. It categorizes and explains the tools used by wildlife professionals to implement conservation on private lands. Moreover, it documents the multitude of federal, state, local and private opportunities for landowners to find financial and technical assistance in managing wildlife, ranging from working with a local NGO, to accessing the \$6 billion per year available for conservation through the federal Farm Bill.

The book is targeted toward landowners, government agency and NGO staff, policymakers and students, and showcases the conservation legacy and potential of America's private lands.

**Baier welcomes media interviews to aid him in reaching private landowners, including farmers and ranchers, with this powerful resource. To schedule an interview, contact him at [lebaier@lawbaier.com](mailto:lebaier@lawbaier.com).**



*Saving Species on Private Lands: Unlocking Incentives to Conserve Wildlife and Their Habitats* is now available at [www.rowman.com/ISBN/9781538139387](http://www.rowman.com/ISBN/9781538139387).

---

### **About Lowell E. Baier**

Lowell E. Baier has spent more than five decades as a tireless advocate for natural resources and wildlife conservation. Throughout his career, he has observed and documented wildlife and its habitats on extensive treks and expeditions around the world. He has been recognized as Conservationist of the Year by various organizations, including the National Fish and Wildlife Foundation in 2008, Association of Fish and Wildlife Agencies in 2010, *Outdoor Life* magazine in 2010 and the National Wildlife Federation in 2016. He is available for media interviews and can be reached via email at [lebaier@lawbaier.com](mailto:lebaier@lawbaier.com).

---

### **Reviews on *Saving Species on Private Lands***

Ranchers are perhaps our most important resource for the conservation of wildlife. *Saving Species on Private Lands* arms these conservationists with critical information to aid them in securing the technical assistance, regulatory assurances, and financial incentives necessary to navigate the Endangered Species Act. These tools can help ranchers continue to provide the large unbroken landscapes needed for healthy wildlife populations.

**Ethan L. Lane** – Vice president, government affairs, National Cattlemen's Beef Association; executive director, Public Lands Council (2015-2019)

This book takes on the complex issues of how landowners can conserve wildlife, access public and private support for doing so, and avoid regulation under the Endangered Species Act. This practical, well organized book is a valuable resource for landowners, partner organizations, government officials, students, and policymakers alike.

**Thomas J. Vilsack** –Secretary of Agriculture (2009-2017); Iowa governor (1999-2007)

I would expect many private and corporate landowners to be intimidated by the prospect of having endangered or at-risk species on their land. They may anticipate restrictions on land use, or worse, punitive damages for actions they may initiate to achieve personal or corporate goals. This can become a conservation disincentive and contribute to biodiversity loss in the long term. Lowell Baier has demystified the uncertainties associated with harboring rare species on private lands and demonstrated how one can both conserve wildlife and achieve land-use goals.

**John F. Organ** – Chief emeritus, USGS Cooperative Fish and Wildlife Research Units; former chief, Northeast Region USFWS Wildlife and Sport Fish Restoration Program; past president, fellow and honorary member, The Wildlife Society; adjunct associate professor, University of Massachusetts, Amherst and Michigan State University.

This book demystified the Endangered Species Act, explains how it affects private land, and provides landowners with the knowledge they need to navigate it and thrive.

**Frank H. Murkowski** –Alaska governor (2002-2006); U.S. senator (1980-2002)