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***Saving Species on Private Lands* an Award Winner**

Lowell E. Baier's latest book named 2020 Indie Book Award Winner

BETHESDA, Maryland – *Saving Species on Private Lands: Unlocking Incentives to Conserve Wildlife and Their Habitats* by Lowell E. Baier with Christopher Segal was recently named a 2020 Next Generation Indie Book Award winner by the Independent Book Publishing Professionals Group.

"This book is a tremendous resource for landowners and their partners, and the judges of the Next Generation Indie Book Awards clearly recognized its potential to transform conservation in America," Baier says.

The book, which is a guide for private landowners who want to conserve fish and wildlife on their lands, was named a winner in the E-Book (Non Fiction) category. *Saving Species on Private Lands* was also named a finalist for best book in the Nature/Environment category.

"This award really belongs to all of the hardworking farmers, ranchers, foresters, biologists, other landowners and their partners who are laboring every day to advance conservation. Thanks to them, fish and wildlife have a bright future in America," Baier says.

The Next Generation Indie Book Awards is the world's largest book awards program for independent publishers and self-published authors. Top books were named as winners and finalists in more than 70 publishing categories.

"I'd like to thank the judges and staff at the Next Generation Indie Book Awards for this recognition," says Segal. "We've worked hard to make *Saving Species on Private Lands* accessible to working landowners and wildlife professionals, and we're pleased that the book has been recognized both in the Nature and Environment category, and as an e-book."

2020 marks the 13th year of the book awards program. The Next Generation Indie Book Awards are judged by leaders of the indie book publishing industry, including many with long careers at major publishing houses.

Award winners and finalists were honored June 26 in an online event due to the COVID-19 pandemic. A complete list of 2020 winners and finalists is available at www.indiebookawards.com.

About *Saving Species on Private Lands*

Whether engaged in farming, ranching, forestry, mining, energy development or other businesses, private working lands all have value as wildlife habitat with the proper management and financial support. In *Saving Species on Private Lands: Unlocking Incentives to Conserve Wildlife and Their Habitats*, Lowell E. Baier provides landowners and their partners with a roadmap to achieve conservation compatible with their financial and personal goals. This guide is a great resource for private landowners who want to conserve fish and wildlife on their lands.

“In doing interviews with farmers and ranchers, they kept telling me they needed someone to explain land management practices for wildlife conservation, including endangered species, and to demystify the Endangered Species Act (ESA),” Baier adds. “The ESA created a myth in the early ‘70s that landowners in the West are still wary about. I want these landowners to know that the myths of the past are not what they should be worried about today with managing endangered species and other wildlife on their farms and ranches.”

Baier’s aim in writing his book was to:

- 1) Explain wildlife conservation on private lands;
- 2) Show readers how to develop land management plans for wildlife;
- 3) Decipher the Endangered Species Act and how private landowners can address it; and
- 4) Access financial and technical assistance to conserve wildlife, and identify non-government organization (NGO) partners.

While this book is targeted toward landowners, government agency and NGO staff, policymakers and students, it introduces the art and language of land management planning by categorizing and explaining the tools used by wildlife professionals to implement conservation on private lands.

Moreover, it documents the multitude of federal, state, local and private opportunities for landowners to find financial and technical assistance in managing wildlife, ranging from working with a local NGO, to accessing the \$6 billion per year available for conservation through the federal Farm Bill.

“In the book, I also spotlight who farmers and ranchers can go to for confidential discussions besides the government to find out what they need to know about managing wildlife and endangered species on their land,” Baier says.

To learn more about *Saving Species on Private Lands*, including endorsements of praise, or to learn more about Lowell E. Baier and his other literary works, visit www.lowellebaier.com.

Get Your Copy!

Baier welcomes media interviews to aid him in reaching private landowners, including farmers and ranchers, with this powerful book. To schedule an interview, contact him at lebaier@lawbaier.com or visit www.lowellebaier.com to learn more.

Saving Species on Private Lands: Unlocking Incentives to Conserve Wildlife and Their Habitats is now available at www.rowman.com/ISBN/9781538139387.

About Lowell E. Baier

Lowell E. Baier has spent more than five decades as a tireless advocate for natural resources and wildlife conservation. Throughout his career, he has observed and documented wildlife and its habitats on extensive treks and expeditions around the world. He has been recognized as Conservationist of the Year by various organizations, including the National Fish and Wildlife Foundation in 2008, Association of Fish and Wildlife Agencies in 2010, *Outdoor Life* magazine in 2010 and the National Wildlife Federation in 2016. He is available for media interviews and can be reached via email at lebaier@lawbaier.com.

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