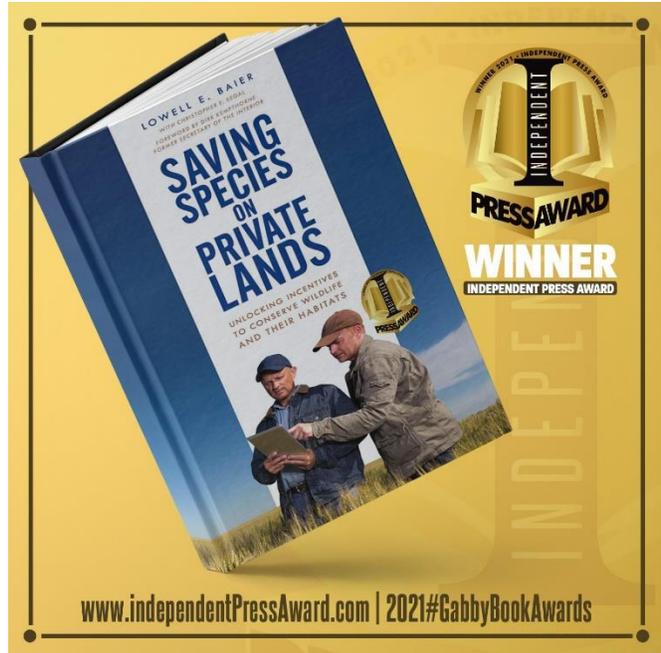


For Immediate Release

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***Saving Species on Private Lands* Recognized by Independent Press Award**
Lowell E. Baier's latest book named 2021 Independent Press Award Winner

BETHESDA, Maryland – *Saving Species on Private Lands: Unlocking Incentives to Conserve Wildlife and Their Habitats* by Lowell E. Baier with Christopher Segal was recently recognized by the Independent Press Award. The book, which is a guide for private landowners who want to conserve fish and wildlife on their lands, was named the winner of the Conservation/Green category.

"This book is a tremendous resource for landowners and their partners, and the judges of the Independent Press Awards clearly recognized its potential to transform conservation in America," Baier says.

The competition is judged by experts from different aspects of the book industry, including publishers, writers, editors, book cover designers and professional copywriters. Selected award winners and distinguished favorites are based on overall excellence.

"This award really belongs to all of the hardworking farmers, ranchers, foresters, biologists, other landowners and their partners who are laboring every day to advance conservation. Thanks to them, fish and wildlife have a bright future in America," Baier says.

"I'd like to thank the judges and staff of the Independent Press Award for this recognition," Segal says. "We've worked hard to make *Saving Species on Private Lands* accessible to working landowners and wildlife professionals, and we're pleased that the book has been recognized as the winner of the Conservation/Green category."

About *Saving Species on Private Lands*

Whether engaged in farming, ranching, forestry, mining, energy development or other businesses, private working lands all have value as wildlife habitat with the proper management and financial support. In *Saving Species on Private Lands: Unlocking Incentives to Conserve Wildlife and Their Habitats*, Lowell E. Baier provides landowners and their partners with a roadmap to achieve conservation compatible with their financial and personal goals. This guide is a great resource for private landowners who want to conserve fish and wildlife on their lands.

“In doing interviews with farmers and ranchers, they kept telling me they needed someone to explain land management practices for wildlife conservation, including endangered species, and to demystify the Endangered Species Act (ESA),” Baier adds. “The ESA created a myth in the early ‘70s that landowners in the West are still wary about. I want these landowners to know that the myths of the past are not what they should be worried about today with managing endangered species and other wildlife on their farms and ranches.”

Baier’s aim in writing his book was to:

- 1) Explain wildlife conservation on private lands;
- 2) Show readers how to develop land management plans for wildlife;
- 3) Decipher the Endangered Species Act and how private landowners can address it; and
- 4) Access financial and technical assistance to conserve wildlife and identify non-government organization (NGO) partners.

While this book is targeted toward landowners, government agency and NGO staff, policymakers and students, it introduces the art and language of land management planning by categorizing and explaining the tools used by wildlife professionals to implement conservation on private lands.

Moreover, it documents the multitude of federal, state, local and private opportunities for landowners to find financial and technical assistance in managing wildlife, ranging from working with a local NGO to accessing the \$6 billion per year available for conservation through the federal Farm Bill.

“In the book, I also spotlight who farmers and ranchers can go to for confidential discussions besides the government to find out what they need to know about managing wildlife and endangered species on their land,” Baier says.

To learn more about *Saving Species on Private Lands*, including endorsements of praise, or to learn more about Lowell E. Baier and his other literary works, visit www.lowellebaier.com.

Get Your Copy!

Baier welcomes media interviews to aid him in reaching private landowners, including farmers and ranchers, with this powerful book. To schedule an interview, contact him at lebaier@lawbaier.com or his colleague Christopher Segal at chris.segal@gmail.com, or visit www.lowellebaier.com to learn more.

Saving Species on Private Lands: Unlocking Incentives to Conserve Wildlife and Their Habitats is now available at www.rowman.com/ISBN/9781538139387.

About Lowell E. Baier

Lowell E. Baier has spent more than five decades as a tireless advocate for natural resources and wildlife conservation. Throughout his career, he has observed and documented wildlife and its habitats on extensive treks and expeditions around the world. He has been recognized as Conservationist of the Year by various organizations, including the National Fish and Wildlife Foundation in 2008, the Association of Fish and Wildlife Agencies in 2010, *Outdoor Life* magazine in 2010 and the National Wildlife Federation in 2016. He is available for media interviews and can be reached via email at lebaier@lawbaier.com.

About Independent Press Award

In 2021, the Independent Press Award had entries worldwide. Participating authors and publishers reside in countries such as Australia, Canada, India, Ireland, Japan, Singapore, Switzerland, United Kingdom and others. In addition, books submitted included writers located in U.S. cities such as Atlanta to Santa Fe; Chicago to New York; from Boise to Honolulu and others.

"We congratulate this year's 2021 winners and distinguished favorites in the annual Independent Press Award. The quality and quantity of excellent independently published books hit a record. Independents are thriving around the globe, and we are so proud to announce these key titles representing global independent publishing," says awards sponsor Gabrielle Olczak.

For more information, please visit independentpressaward.com.

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